

NEWS RELEASE

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Bruderheim Wins Ministers' Award for Municipal Excellence

The Town of Bruderheim is honoured to have received the 2019 Ministers' Award for Municipal Excellence for the Bruderheim Infinity Business Centre (BIBC) Business Incubator and Women Rising programs. The award was presented at the Alberta Urban Municipalities Association (AUMA) Convention in Edmonton on Wednesday, September 25th.

"This award speaks volumes about our business community in Bruderheim," says Bruderheim Mayor, Karl Hauch. "Bruderheim is committed to improving quality of life, providing new opportunities for our existing businesses, and to attracting new commercial and industrial business to serve the Town and our surrounding rural and industrial neighbours. The Business Incubator and Women Rising programs provide a significant benefit for our community and region—we are extremely grateful to the Provincial Government for partnering with us to make these programs a reality."

The Business Incubator program provides business startups in the region with the key elements they need to succeed, such as office and meeting space, admin support, and access to learning opportunities and training. Targets for the incubator program are local entrepreneurs and retailers, as well as prospective businesses that have no physical space to work from. The Incubator is currently full and in high gear, supporting a handful of local businesses.

"Women Rising is a dynamic workshop program where rural businesswomen have been encouraged to reach higher," states Roxanne Carr, economic development professional and former mayor of Strathcona County. As a planning committee member for Women Rising, she noted that, "These women are enabled as business leaders in an exciting environment as they connect with, learn from and grow with other entrepreneurs. This program is an excellent model for other small communities—Bruderheim is an innovative municipality that continues to prove itself."

The Ministers' Award for Municipal Excellence in the smaller municipalities category selects for programs that find creative solutions to challenges, promote sustainability and are transferrable to expand throughout the province to assist other municipalities. "It's an incredible honour," adds Mayor Hauch. "Being selected for this award is validation of Bruderheim's efforts to be sustainable for the long term. A huge thank you goes out to our local businesses, the Women Rising group, Town staff and CAO, Patty Podoborzny, MLA Jackie Armstrong-Homeniuk for supporting our community, and of course, to the Government of Alberta."

For more information, please contact the Bruderheim Town Office at 780-796-3731.