

NEWS RELEASE

May 14th, 2018

Women Rising to kick off event in Bruderheim

Women Rising, a newly formed group whose vision is to provide support to local women in business, will kick off a series of events on May 23rd in Bruderheim. The “Planting the Seed” event will host guest speaker Carol Roberts, a business development and branding coach, for a discussion on marketing to attract your ideal client.

“Women Rising was started by business women in leadership roles wanting to create a positive mentoring opportunity for women, particularly those in rural businesses” states Roxanne Carr, CEO of Roxx Strategic Management and former Mayor and Councillor for Strathcona County. “Out of our passion to help others, we’ve developed this group to help women who want to connect with each other, learn innovative ideas, and grow their rural businesses.”

This is the first event of several to come that will teach essential business skills on a quarterly basis. These networking events will host guest speakers and touch on new topics that the group feels are important. Dates have been set and include October 18th in 2018 and January 17th and April 18th in 2019, with the topics to be determined.

Anyone interested in getting involved in the group is encouraged to get in touch with ruralwomenrising@gmail.com. To register for the May 23rd Planting the Seed event, and to watch for other details, visit www.bruderheimbhc.com/women-rising.